



Gigi Li, Board Chair

Susan Stetzer, District Manager

Community Board 3 Liquor License Application Questionnaire

Please bring the following items to the meeting:

NOTE: ALL ITEMS MUST BE SUBMITTED FOR APPLICATION TO BE CONSIDERED.

- Photographs of the inside and outside of the premise.
- Schematics, floor plans or architectural drawings of the inside of the premise.
- A proposed food and or drink menu.
- Petition in support of proposed business or change in business with signatures from residential tenants at location and in buildings adjacent to, across the street from and behind proposed location. Petition must give proposed hours and method of operation. For example: restaurant, sports bar, combination restaurant/bar. (petition provided)
- Notice of proposed business to block or tenant association if one exists. You can find community groups and contact information on the CB 3 website: http://www.nyc.gov/html/mancb3/html/communitygroups/community_group_listings.shtml
- Photographs of proof of conspicuous posting of meeting with newspaper showing date.
- If applicant has been or is licensed anywhere in City, letter from applicable community board indicating history of complaints and other comments.

Check which you are applying for:

- new liquor license alteration of an existing liquor license corporate change

Check if either of these apply:

- sale of assets upgrade (change of class) of an existing liquor license

Today's Date: 06/01/2015

If applying for sale of assets, you must bring letter from current owner confirming that you are buying business or have the seller come with you to the meeting.

Is location currently licensed? Yes No Type of license: RESTAURANT WINE, SERIAL # 1271984

If alteration, describe nature of alteration: N/A

Previous or current use of the location: WINE BAR

Corporation and trade name of current license: SOUL HAPPY LLC. DBA AMUSE WINE BAR

APPLICANT:

Premise address: 121 LUDLOW ST

Cross streets: BETWEEN RIVINGTON & DELANCEY STREETS

Name of applicant and all principals: PRES: CHIEN-HUNG (JAMES) CHIANG
V PRES: MIN-REN (REBECCA) LEE

Trade name (DBA): AMUSE WINE BAR

PREMISE:

Type of building and number of floors: BRICK COMEMRICAL BUILDING, 3 FLOORS

Will any outside area or sidewalk cafe be used for the sale or consumption of alcoholic beverages? (includes roof & yard) Yes No If Yes, describe and show on diagram: N/A

Does premise have a valid Certificate of Occupancy and all appropriate permits, including for any back or side yard use? Yes No What is maximum NUMBER of people permitted? 70

Do you plan to apply for Public Assembly permit? Yes No

What is the zoning designation (check zoning using map: <http://gis.nyc.gov/doitt/nycitymap/> - please give specific zoning designation, such as R8 or C2):

ZONING USE GROUP 6

PROPOSED METHOD OF OPERATION:

Will any other business besides food or alcohol service be conducted at premise? Yes No

If yes, please describe what type: N/A

What are the proposed days/hours of operation? (Specify days and hours each day and hours of outdoor space) MON - THURS: 3PM -12AM FRI - SAT: 3PM - 2AM SUN: OPEN FOR PRIVATE PARTIES ONLY

Number of tables? 22 Total number of seats? 48

How many stand-up bars/ bar seats are located on the premise? 1 BAR WITH 9 STOOLS

(A **stand up bar** is any bar or counter (whether with seating or not) over which a patron can order, pay for and receive an alcoholic beverage)

Describe all bars (length, shape and location): 15' X 3' L-SHAPE BAR LOCATED ON LEFT-HAND SIDE

Does premise have a full kitchen Yes No?

Does it have a food preparation area? Yes No (If any, show on diagram)

Is food available for sale? Yes No If yes, describe type of food and submit a menu

MENU ATTACHED

What are the hours kitchen will be open? MON - THURS: 5 PM - 12 AM FRI - SAT: 3 PM - 12 AM

Will a manager or principal always be on site? Yes No If yes, which? BOTH

How many employees will there be? 8-10

Do you have or plan to install French doors accordion doors or windows?

Will there be TVs/monitors? Yes No (If Yes, how many?) 1

Will premise have music? Yes No

If Yes, what type of music? Live musician DJ Juke box Tapes/CDs/iPod

If other type, please describe N/A

What will be the music volume? Background (quiet) Entertainment level

Please describe your sound system: _____

Will you host any promoted events, scheduled performances or any event at which a cover fee is charged? If Yes, what type of events or performances are proposed and how often? NO

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans. (Please do not answer "we do not anticipate congestion.")

Will there be security personnel? Yes No (If Yes, how many and when) _____

How do you plan to manage noise inside and outside your business so neighbors will not be affected? Please attach plans. WE WILL ENCOURAGE OUR CUSTOMERS NOT TO SMOKE OR MAKE NOISE OUTSIDE RESTAURANT AFTER 11 PM. THEY'RE OUR NEIGHBORS.

Do you have sound proofing installed? Yes No

If not, do you plan to install sound-proofing? Yes No

APPLICANT HISTORY:

Has this corporation or any principal been licensed previously? Yes No

If yes, please indicate name of establishment: N/A

Address: _____ Community Board # _____

Dates of operation: _____

If you answered "Yes" to the above question, please provide a letter from the community board indicating history of complaints or other comments.

Has any principal had work experience similar to the proposed business? Yes No If Yes, please attach explanation of experience or resume.

Does any principal have other businesses in this area? Yes No If Yes, please give trade name and describe type of business _____

Has any principal had SLA reports or action within the past 3 years? Yes No If Yes, attach list of violations and dates of violations and outcomes, if any.

Attach a separate diagram that indicates the location (**name and address**) and total number of establishments selling/serving beer, wine (B/W) or liquor (OP) for 2 blocks in each direction. Please indicate whether establishments have On-Premise (OP) licenses. Please label streets and avenues and identify your location. Use letters to indicate **Bar, Restaurant**, etc. The diagram must be submitted with the questionnaire to the Community Board before the meeting.

LOCATION:

How many licensed establishments are within 1 block? 23

How many On-Premise (OP) liquor licenses are within 500 feet? 32

Is premise within 200 feet of any school or place of worship? Yes No

COMMUNITY OUTREACH:

Please see the Community Board website to find block associations or tenant associations in the immediate vicinity of your location for community outreach. Applicants are encouraged to reach out to community groups. Also use provided petitions, which clearly state the name, address, license for which you are applying, and the hours and method of operation of your establishment at the top of each page. (Attach additional sheets of paper as necessary).

We are including the following questions to be able to prepare stipulations and have the meeting be faster and more efficient. Please answer per your business plan; do not plan to negotiate at the meeting.

1. I agree to close any doors and windows at 10:00 P.M. every night?
2. I will not have DJs, live music, promoted events, any event at which a cover fee is charged, scheduled performances, more than ____ DJs/ promoted events per ____, more than ____ private parties per ____
3. I will play ambient recorded background music only.
4. I will not apply for an alteration to the method of operation agreed to by this stipulation without first coming before CB 3.
5. I will not seek a change in class to a full on-premise liquor license. Or my business plan is to seek an upgrade at a later date.
6. I will not participate in pub crawls or have party buses come to my establishment.
7. I will not have a happy hour. Or Happy hour will end by _____.
8. I will not have wait lines outside. There will be a staff person outside to monitor sidewalk crowds and ensure no loitering.
9. Residents may contact the manager/owner at the following phone number. Any complaints will be addressed immediately and I will revisit the above-stated method of operation if necessary in order to minimize my establishment's impact on my neighbors.

How do you plan to manage vehicular traffic and crowds on the sidewalk caused by your establishment? Please attach plans.

There's a Municipal Parking building which is conveniently located right across the establishment on Ludlow Street. Amuse Wine Bar been open since July of 2013, but our customers have yet to cause a congestion of traffic flow on Ludlow Street.

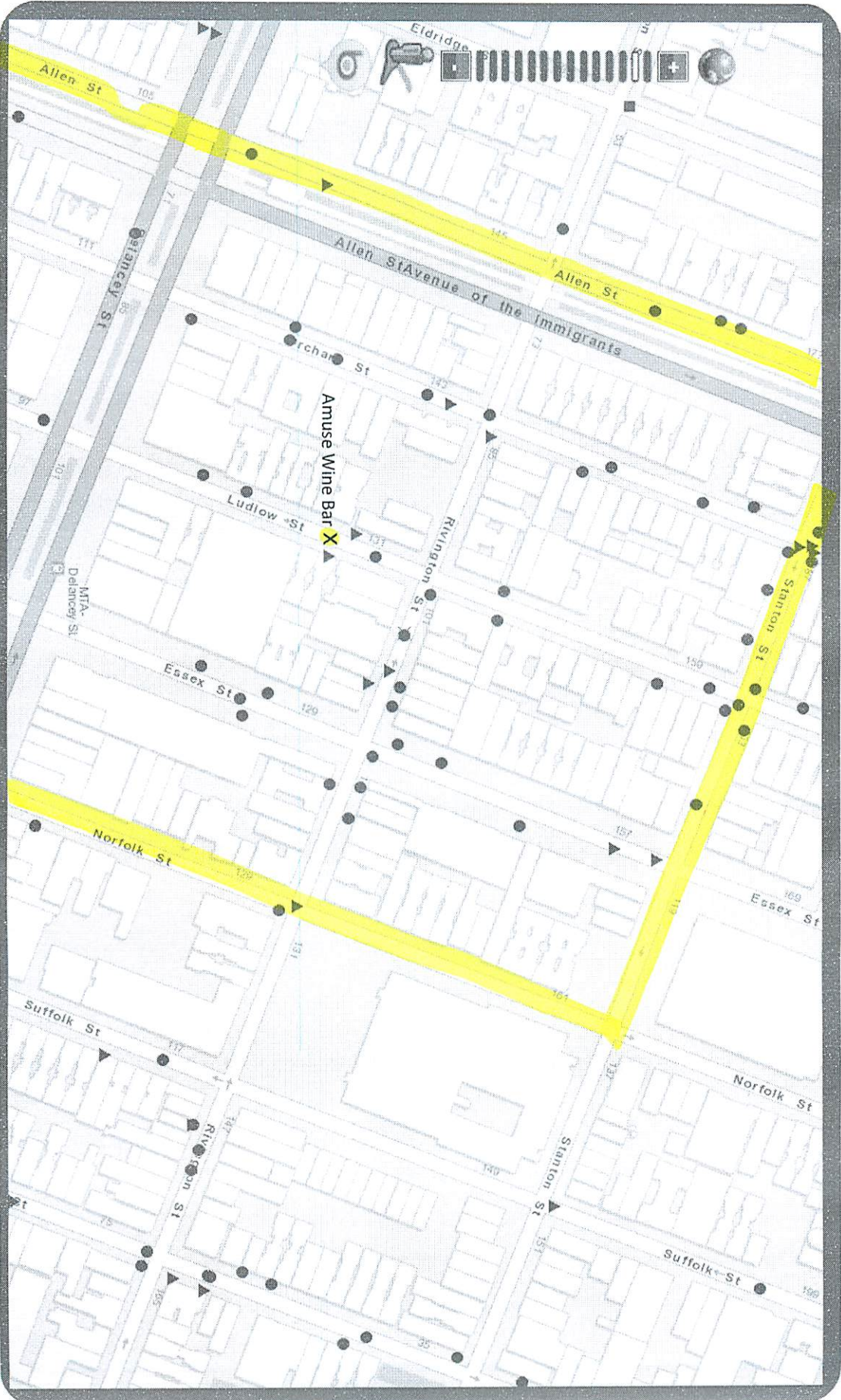
As for the overflowing of crowds on the sidewalk worries, Amuse Wine Bar has been your neighbor for a year now. James & Rebecca, the owners of the establishment, and/or Yudheer, the Manager, are at the establishment during the hours of operation at all times and supervise. We have not received any complaints from the CB nor our neighbors regarding rowdy and noisy crowds from our establishment during our one year operation on Ludlow Street. Best efforts are made to by the owners and the staff to please the customers and the neighbors during the hours of operation.

In case a crowd outside the establishment makes too much noise, the owners and/or the manager will ask the crowd to respect our neighbors. Amuse Wine Bar plans to operate and serve this neighborhood for a long time. Disrespectful customers will not be ignored.



▲ B/W (Beer & Wine)

● OP (On-Premise Liquor)



▲ B/W (Beer & Wine)

● OP (On-Premise Liquor)

Proximity Report for Location:

July 24, 2014

121 LUDLOW ST, New York, 10002

* This report is for informational purposes only in aid of identifying establishments potentially subject to 500 and 200 foot rules. Distances are approximated using industry standard GIS techniques and do not reflect actual distances between points of entry. The NYS Liquor Authority makes no representation as to the accuracy of the information and disclaims any liability for errors.

Closest Liquor Stores

Name	Address	Approx. Distance
SALGIRAH CORP	141 ESSEX ST	395 ft
FLYNN MCCLURE INC	100 STANTON ST	635 ft
KK & HZ LLC	101 ALLEN ST	710 ft
TURTLE DOVE LLC	28 30 CLINTON ST	1175 ft
EAST HOUSTON STREET WINE & LIQUOR INC	250 E HOUSTON ST	1205 ft
OCEAN WINE & SPIRIT INC	297 GRAND ST	1235 ft
DELANCEY WINE INC	41 ESSEX ST	1290 ft
SALGIRAH CORP	141 ESSEX ST	400 ft
FLYNN MCCLURE INC	100 STANTON ST	640 ft
KK & HZ LLC	101 ALLEN ST	705 ft
TURTLE DOVE LLC	28 30 CLINTON ST	1175 ft
EAST HOUSTON STREET WINE & LIQUOR INC	250 E HOUSTON ST	1205 ft
OCEAN WINE & SPIRIT INC	297 GRAND ST	1230 ft
DELANCEY WINE INC	41 ESSEX ST	1285 ft
SALGIRAH CORP	141 ESSEX ST	395 ft
FLYNN MCCLURE INC	100 STANTON ST	630 ft
KK & HZ LLC	101 ALLEN ST	710 ft
TURTLE DOVE LLC	28 30 CLINTON ST	1175 ft
EAST HOUSTON STREET WINE & LIQUOR INC	250 E HOUSTON ST	1205 ft
OCEAN WINE & SPIRIT INC	297 GRAND ST	1235 ft
DELANCEY WINE INC	41 ESSEX ST	1295 ft

Churches within 500 Feet

Name	Approx. Distance
Congregation Shaarai Shomoyim	275 ft

Schools within 500 Feet

Name	Address	Approx. Distance
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On-Premise Licenses within 750 Feet

Name	Address	Approx. Distance
NYLA CAFE LLC	126 LUDLOW ST	70 ft
BG BAR INC	113 LUDLOW ST	130 ft
KELTIC LOUNGE INC	132 LUDLOW ST	155 ft

Name	Address	Approx. Distance
DOWNTOWN LLC THE	107 RIVINGTON ST	160 ft
MPDRAW LLC	109 LUDLOW STREET	190 ft
CAMILLE PRODUCTIONS LLC	110 RIVINGTON STREET	220 ft
SWOON CORP	121 ESSEX ST	220 ft
A HALIBUT INC	138 ORCHARD ST	235 ft
NYCJB S LLC	112 RIVINGTON STREET	240 ft
TENTH WARD LLC	115 ESSEX ST	240 ft
131 ORCHARD STREET RESTAURANT LLC	131 ORCHARD ST	240 ft
BRANNONS SANDWICH SHOP LLC	119 ESSEX ST	245 ft
BRACKLUINN REST INC	137 LUDLOW STREET	245 ft
PUB 138 INC	138 LUDLOW STREET	250 ft
120 ESSEX MARKET LLC	120 ESSEX STREET	260 ft
FOURTHGEN LLC	127 ORCHARD ST	270 ft
CODA DI BUE LLC	78 84 RIVINGTON ST	275 ft
133 ESSEX RESTAURANT LLC	133 ESSEX ST	290 ft
ALPHA 129 REST LLC	127 129 ORCHARD STREET	290 ft
PENNSYLVANIA JAYCOX INC	118 RIVINGTON STREET	295 ft
RIVINGTON CAFE CORP	123 RIVINGTON STREET	325 ft
EHD RESTAURANT II LLC	120 RIVINGTON ST	335 ft
137 ESSEX ST RESTAURANT INC	137 ESSEX STREET	335 ft
120 ORCHARD LLC	120 ORCHARD STREET	350 ft
ORCHARD FOODS INC	152 ORCHARD STREET	355 ft
122-124 RIVINGTON CORP	122-124 RIVINGTON ST.	370 ft
MCFNY LLC	154 ORCHARD ST	390 ft
93 LUDLOW ST INC	95 DELANCEY ST	415 ft
GUAPO BODEGA LLC	146 ESSEX STREET	460 ft
OWLINGS INC	152 LUDLOW STREET	480 ft
BARNORTH GROUP LLC	77 DELANCEY ST	485 ft
PRAGUE LLC	131 RIVINGTON ST	500 ft
162 ORCHARD CORP	162 ORCHARD ST	505 ft
AMBER AVALON CORP, THE	92 LUDLOW STREET	505 ft
MILLER'S NEAR & FAR LLC	65 RIVINGTON ST	525 ft
HILL AND DALE RESTAURANT GROUP LLC	115 ALLEN ST	525 ft
MFM BRANDY LLC	157 ALLEN ST	535 ft
SAKAMAI LLC	157 LUDLOW ST	545 ft
106 NORFOLK RESTAURANT, INC.	106 NORFOLK ST - SOUTH STORE	550 ft
106 NORFOLK STREET LLC	106 NORFOLK ST - NORTH STORE	550 ft
PROJECT 6 LLC	167 ORCHARD ST - 1ST FLOOR	570 ft
GHVILLE INC	167 ORCHARD ST	570 ft
GHVILLE INC	167 ORCHARD ST 2ND & 3RD FL	570 ft
TERRITORY 99 INC	99 STANTON STREET	575 ft
158 LUDLOW REST LLC	158 LUDLOW STREET	575 ft
SARO CORP	102 NORFOLK ST	580 ft
LOCO 111 INC	105 STANTON ST	590 ft
95 STANTON STREET REST INC	95 STANTON ST	590 ft
STEPS LLC	163 ALLEN STREET	600 ft
CDT LUDLOW INC	87 LUDLOW ST	605 ft
161 LUDLOW FOOD LLC	161 LUDLOW ST	605 ft

Name	Address	Approx. Distance
UBER CAFFE LLC	116 STANTON ST	605 ft
HAT RESTAURANT LLC	108 STANTON STREET	610 ft
168 ORCHARD ST PARTNERS	168 170 ORCHARD ST	615 ft
DISH 165 INC	165 ALLEN STREET	620 ft
PROLETARIAT V, INC	98 102 NORFOLK	645 ft
ORCHID STREET ENTERPRISES LLC	174 ORCHARD STREET	645 ft
A CASA FOODS LLC	173 ORCHARD ST	655 ft
GREY ASSOCIATES LLC	165 167 LUDLOW STREET	670 ft
THE MEATBALL SHOP	84 STANTON ST	675 ft
STANTON RESTAURANT CORP	82 STANTON STREET	680 ft
FUZZY WUZZY LLC, THE	96 ORCHARD ST	690 ft
ORCHARD STREET RESTAURANT LLC	187 ORCHARD STREET	700 ft
CONGEE VILLAGE INC	100 ALLEN ST	700 ft
L E S RESTAURANT CORP	81 LUDLOW ST AKA 246 BROOME ST	705 ft
FOOD ON ORCHARD LLC	191 ORCHARD ST	710 ft
BARRAZA FOODS INC	198B ORCHARD STREET	725 ft
EHD RESTAURANT CORP	112 SUFFOLK ST	730 ft
200 PROOF LLC	200 A ORCHARD STREET	735 ft
JERSEY BOYS LLC	173 LUDLOW ST	740 ft

Pending Licenses within 750 Feet

Name	Address	Approx. Distance
JMDR 127 LUDLOW LLC	127 LUDLOW ST	95 ft
98 RIVINGTON RESTAURANT LLC	98 RIVINGTON ST	195 ft
ALPHA 94 LLC	94 RIVINGTON ST	210 ft
ULLI BAR CORP	120 ORCHARD ST	255 ft
SOHO-LUDLOW INC	139 LUDLOW ST	275 ft
ALEGRE ORCHARD LLC	146 ORCHARD ST	295 ft
BRIDGE & TUNNEL LLC	66 68 RIVINGTON ST	505 ft
STANTON SURF CLUB LLC	99 STANTON ST	530 ft
SOUTH CENTRAL RESTAURANT LLC	151 ESSEX ST	535 ft
LOWER EAST SIDE TENEMENT MUSEUM	103 ORCHARD ST	605 ft
WHYNOT ORCHARD LLC	175 ORCHARD ST	655 ft

Unmapped licenses within zipcode of report location

Name	Address
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Name	Address	License Type
100 Stanton LLC. DBA El Rey	100 Stanton St	TW
106 Norfolk Restaurant Inc. DBA 106 Norfolk Restaurant	106 Norfolk St	OP
106 Norfolk Street LLC. DBA Lulu's	106 Norfolk St	OP
120 Essex Market LLC. DBA Essex	120 Essex St	OP
122-124 Rivington Corp. DBA La Caverna Ristorante	122-124 Rivington St	OP
131 Orchard Street Restaurant LLC. DBA Black Tree	131 Orchard St	OP
133 Essex Restaurant LLC.	133 Essex St	OP
137 Essex St Restaurant Inc. DBA Foundation	137 Essex St	OP
158 Ludlow Rest LLC. DBA Pianos	158 Ludlow St	OP
161 Ludlow Food LLC. DBA No Fun	161 Ludlow St	OP
162 Orchard Corp. DBA Todd's Mill	162 Orchard St	OP
168 Orchard St Partners DBA Hair of the Dog	168 170 Orchard St	OP
88 Orchard Coffee LLC. DBA Irving Farm Coffee Roasters	88 Orchard St	RW
93 Ludlow St Inc. DBA the DL/Dinner on Ludlow	95 Delancey St	OP
A Casa Foods LLC DBA A Casa Fox	173 Orchard St	OP
A Halibut Inc. DBA Contra	138 Orchard St	OP
Alpha 129 Rest LLC. DBA Lucky Jack's	127 129 Orchard St	OP
Antler Dispensary Inc. DBA Antler Dispensary	123 Allen St	RW
Barnorth Group LLC. DBA Grey Lady	77 Delancey St	OP
Barrio Chino LLC.	253 Broome St	OP
BG Bar Inc. DBA Mehanata Bulgarian Bar	113 Ludlow St	OP
Brackluinn Rest Inc. DBA Libation	137 Ludlow St	OP
Brannons Sandwich Shop LLC. DBA Brannons	119 Essex St	OP
Cask and Cave Inc. DBA Top Hops Beer Shop	94 Orchard St	TW
CDT Ludlow Inc. DBA Leftfield	87 Ludlow St	OP
Coda Di Bue LLC. DBA Sauce	78 84 Rivington St	OP
Compas Group New York LLC. DBA Casa Mezcal	86 Orchard St	OP
Congee Village Inc. DBA Congee Village Restaurant	100 Allen St	OP
Daniel Caba DBA El Nuevo Amanecer Rest	117 Stanton St	RW
Dish 165 Inc. dBA Rayuela	165 Allen St	OP
Doustan Development Corp. DBA Two Bits Retro Arcade	153 Essex St	TW
Eat Pisode Inc. DBA Eat Pisode	123 Ludlow St	RW
EHD Restaurant II LLC. DBA Schapiro's Nitecap	120 Rivington St	OP
Evros Restaurant Corp. DBA Olympic Coffee Shop	115 Delancey St	RW
Feihu Food Inc. DBA Zest	249 Broome St	RW
Flora & Jasper Inc.	247 Broome St	RW
Fourthgen LLC. DBA Russ & Daughters Café	127 Orchard St	OP
FRKK Inc. DBA Goodfellas Brick Oven Pizza	144 Orchard St	RW
Ghozo LLC. DBA Tiny's Giant Sandwich Shop	129 Rivington St	RW

Ghville Inc. DBA The Slipper Room	167 Orchard St	OP
Graz Restaurant LLC. DBA Café Katja	79 Orchard St	OP
Guapo Bodega LLC. Beauty & Essex	146 Essex St	OP
Hat Restaurant LLC. DBA El Sombrero	108 Stanton St	OP
Hill and Dale Restaurant Group LLC.	115 Allen St	OP
J Wu Inc. DBA Jin Sushi	252 Broome St	RW
L E S Restaurant Corp. DBA Sebastian LC	81 Ludlow St	OP
Loco 111 Inc. DBA San Loco	105 Stanton St	OP
MCFNY LLC. DBA Mission Chinese	154 Orchard St	OP
Mi Casa Es Su Casa Restaurant Lounge Inc.	140 142 Orchard St	RW
Mission Cantina LLC.	172 Orchard St	RW
MPDRAW LLC. DBA Los Feliz	109 Ludlow St	OP
Nikki Max Enterprises LLC. DBA The Dressing Room Boutique & Bar	75 Orchard St	OP
Norman's Cay Group LLC. DBA Normans Cay	74 Orchard St	OP
NYLA Café LLC. DBA Spitzer's Corner	126 Ludlow St	OP
Orchard Foods Inc. DBA Tammany Hall	152 Orchard st	OP
Owlings Inc. dBA Cake Shop	152 Ludlow St	OP
Pennsylvania Jaycox Inc.	118 Rivington St	OP
Pizza Vita NYC LLC. DBA Via Tribunali	122 Ludlow St	RW
Prague LLC. DBA Schiller's	131 Rivington St.	OP
Proletariat V Inc.	98 102 Norfolk St	OP
Pub 138 Inc. DBA Local 138	137 Ludlow St	OP
Rivington Café Corp. DBA Welcome to the Johnson's	123 Rivington St	OP
Saigonnyc Ltd. DBA An Choi	85 Orchard St	OP
Sakamai LLC. DBA Sakamai	157 Ludlow St	OP
Saro Corp. DBA Saro	102 Norfolk St	OP
Stanton Restaurant Corp. DBA Epsteins	82 Stanton St	OP
Steps LLC. DBA People	163 Allen St	OP
Swoon Corp. DBA The Whiskey Ward	121 Essex St	OP
Tenth Ward LLC. DBA Boss Tweed's	115 Essex St	OP
The Amber Avalon Corp. DBA Hotel Chantelle	92 Ludlow St	OP
The Fuzzy Wuzzy LLC. DBA Café Dancer	96 Orchard St	OP
The Little Kitchen Restaurant Group LLC. DBA Little Muenster	100 Stanton St	RW
The Meatball Shop	84 Stanton St	OP
Uber Caffè LLC. DBA Souvlaki Gr Les	116 Stanton St	OP
XLR8 LLC.	266 Broome St	OP